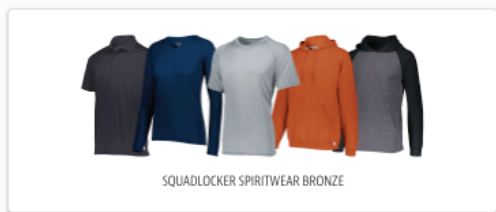## INTRO

Getting started with a SquadLocker store is super easy! Simply follow the steps below:

1 START YOUR STORE

1. Head to our homepage, www.squadlocker.com, and click the "**Login/Create Account**" button.

2. Follow the steps to sign up and create an account

3. Once you have access to your dashboard, click on the blue "**New Store**" button

4. Choose any category to get started with our Product Catalog

5. To help narrow down your search, we highly recommend using filters found on the left-hand side of the screen to save time. We currently offer 60,000+ items and 70+ top brands.

6. After you have picked out some items, you can upload your logo or request one from the SquadLocker design team. If you choose to skip the logo, your store will be saved in "draft" mode.

1A 👤 Login / Create Account | Build Your Store

1B LOG IN
(need to create an account?)
✉ EMAIL
🔒 PASSWORD
LOG IN
f CONTINUE WITH FACEBOOK
Forgot Password

2 Organization name*
Organization name

Organization zip code* | Organization website
Organization zip code | Organization website

What type of organization do you represent?*
Please Select ▼

How many people do you need to outfit?*
Please Select ▼

First name* | Last name*
First name | Last name

Email*
Email address

Phone number*
Phone number

All fields marked with * are required
GO BACK | **CONTINUE**

3 👤 NEW STORE

4 COLLECTIONS & STARTER PACKS
SQUADLOCKER SPIRITWEAR BRONZE

5 SEARCH BY NAME OR SKU

FILTER GEAR TO ADD
FEATURED
☐ 👍 Squad's Top Picks
☐ ⚙ New
☐ 🏷 On Sale
COLOR
☐ ● Black
☐ ○ White
☐ ● Dark Grey
☐ ● Light Grey
☐ ● Brown
SHOW MORE
BRAND
☐ Adidas
☐ Under Armour
☐ Nike

UA YOUTH HUSTLE FLEECE HOODY
● ● ● + 5 colors
$51.95
+ ADD ROYAL

6 **YOUR STORE IS ALMOST READY!**
UPLOAD YOUR LOGO ⬆ | OR | REQUEST A FREE LOGO
We recommend .jpg or .png file formats. If your logo is in a different format, have a chat with us via the Help link below – we're here to help

PRO **TIP:**

Your logo makes your gear special so take advantage of our SquadLocker free logo and design services.

💬

If you have any questions along the way, you can use the green chat bubble at the bottom of the screen to chat with our Customer Onboarding Team during business hours!

They can help with store questions, artwork, and sharing tools.

During off hours, please click the Contact Us button to get in touch over email.

CONTACT US